

Nubint Video Script

High-Conversion Video Script (30–45s)

Structure: Hook → Pain Point → Solution/Demo → CTA

1. Video Campaign Overview

By addressing the painful process of creating publication-ready figures, it demonstrates how Nubint solves this in seconds, leading directly to a high-value CTA.

Target Audience	PhD / STEM students, university faculty, medical researchers, doctors, etc.
Core Pain Point	Getting papers rejected due to low-quality, non-compliant, or blurry figures; wasting hours manually drawing.
Key Value Prop	AI text-to-figure, journal-ready styles, SVG/PPTX vector export, publication licenses.
Campaign Offers	200 FREE credits every month on sign-up 300 bonus credits when signing up through your link

2. HOOK Reference

No. & Hook Type	Voiceover (What to Say / 3s Hook)	On-Screen Caption
#1 Stop Doing Dumb Things (Mainstream appeal)	Stop using PowerPoint or generic screenshots for your research figures! Reviewers take just 3 seconds to reject your paper because of unprofessional illustrations.	Stop using PPT for figures! Rejected in 3 seconds

No. & Hook Type	Voiceover (What to Say / 3s Hook)	On-Screen Caption
#2 The Unspoken Truth (Consequence-focused)	Here is a truth nobody tells you: your paper might not have been rejected because of your data, but simply because your figures looked completely unprofessional!	Paper Rejected? Blame your figures!
#3 Result-First (High authority & proof)	This core illustration published in a top journal took me only 15 minutes to generate. Today, I'm sharing the exact AI secret weapon that helped me pass peer review.	Published in a top journal Made in 15 Minutes!
#4 The Hidden Secret (Supervisor contrast)	Your advisor never taught you how to design publication-level figures. Why? Because they're secretly using this AI tool themselves!	The secret Pls hide Academic AI Drawing
#5 Frustration Reliever (Time-saving appeal)	Stop staying up until 2 AM aligning arrows, picking color palettes, and saving your 10th version of 'final_v10.jpg'. This academic AI does it all in seconds.	Struggling at 2 AM? AI draws it in seconds!
#6 The Workflow Optimizer (Efficiency-driven)	Are you still manually drawing complex molecular pathways or material systems? You are wasting weeks of valuable research time on grunt work.	Stop manual drawing! Use Nubint
#7 The System Bypass (Resolution & Compliance)	Did your journal's submission system reject your upload for 'Low Resolution under 300 DPI'? Here is how to upscale any figure to 8K in one click.	Low Resolution Warning? Upscale to 8K instantly
#8 The Budget Saver (Cost contrast)	Stop paying hundreds of dollars to freelance designers who don't even understand your science. Generate precise scientific figures yourself, starting free.	Paying \$500 for a figure? Generate it for FREE!

No. & Hook Type	Voiceover (What to Say / 3s Hook)	On-Screen Caption
#9 The Bulletproof Shield (Copyright & Licensing)	If you're copying figures off Google Images, you're risking a copyright rejection. Here is how to generate unique figures with a verifiable publication license.	Google Images = Rejected Get an official publication license
#10 The Lazy Genius (One-click transformation)	Just upload your paper's PDF abstract, and watch this AI turn it into a clean, editable workflow figure in seconds.	PDF Abstract → Figure Fully editable vector!

3. Core Selling Points for Ads (Note: Choose 2–3 core features for a quick on-screen demo.)

- **Image Generation:** Turn text, PDFs, or sketches into publication-grade scientific figures with consistent, journal-ready styles and color palettes.
- **Image Editing:** Edit directly on the image (Text Edit & Region Redraw), swap colors with one click (Color Palette), remove the background, or arrange multi-panel figures on the canvas.
- **Vectorization:** Convert AI images into fully editable SVG/PPTX formats for seamless editing in Illustrator or PowerPoint.
- **Research Flowchart:** Instantly turn methods text or sketches into clear experimental workflows, study designs, and process diagrams.
- **Publication License:** Issue a publication and commercial-use license for every exported figure, with a public page anyone can use to verify it.

4. Call To Action

For example:

Sign up free and get 200 credits every month! Use my link for 300 bonus credits.

Tap the link in my bio to start now!

5. Copy & Paste Caption

Place the disclosure tags (#NubintPartner #AffiliateLink) at the start of the caption so they are visible before the "Read More" button.

Plaintext:

#NubintPartner #AffiliateLink #Nubint #NubintAI #NubintFigure #ScientificIllustration #PhDLife
#ResearchTools #AI